REP HEADLINE# 6333107 TRF# E:063331 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

T RISK !!!

S REPORT FROM REP

CHANGES OCT3/12 14.54 *** WFLA-TV ***

EAX# 703-516-9680

XOK ADV #= AGK. ADV. NAME NAME CROSSROADS MEDIA ISS/AMER. CROSSROADS ALEXANDRIA, CANAL CENTER FLAZA, LLC SUITE 555 SALES PRSN BUYER NAME REP.# EMILY MILHOAN WAL OFF.# MEGHAN MCGARR SALESMAN # (H)

CONTRACT # 6333107 CLASS: NATL.

LOCAL

REGIONAL

DATE OCT3/12

14.54

VA 22314

ORDER

AMERICAN CROSSROADS 西8日#953 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT FROCE DATES OCT2/12 OCT8/12 MM-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

REP: PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN SPOT CANCELED ON IN 10 MADE GOOD ON IN'S 11-12 TTL SAME MAKEGOOD 10/3

CON () M ***** THIS IS A CASH IN ADVANCE SCHEDULE

AMERICAN CROSSROADS

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AGENCY	:LINE#:REP :CD:
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= 953	
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REP HEADLINE# 6333107 TRF# E:063331 ORDER WC \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

CHANGES *

OCT3/12 14.54 *** WFLA-TV ***

CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DATE : DATE : /WK: INVT A 730P-800P 30 \$1,500.00 10/8 10/8 1 M : ENT TONIGHT	RIOD : LGTH : SEC : RATE : START : END : DATE : DAT
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	DAYS

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SHARES ACCURATE.

DEMOS- RA35+*

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66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 797 Issue 2









P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

Original

: Transactional	Business Category: Transactiona			· No	Associated Copies: No
POLITICAL	Business Type:	Political	Contract type:	06333107	Est./PO Number:
06333107	Order Ref:	2	Weeks:	10/01/12 to 10/14/12	Schedule Dates:
HRP Washington, DC	Sales Rep:	11 /27 /953	Client/Product/Estimate:	2.	Buyer:
E:063331070	Campaign Ref:	42750	Submission Cost:	American Crossroads/ Issue	Client:

	Product: Demographic:	
an a a ama a a	American Crossroads (L) Household	
and the second s	Booking Group: WFLA Order:	
	Key Market:	
Militerature	Tampa-St. Petersburg, FL	

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66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 797 Issue 2







WFLA-TV P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

Buyer: Schedu Est/PC	Buyer: Schedule Dates: 10/01/12 to 10/14/12 Est./PO Number: 06333107	Issue	Submission Cost: Client/Product/Estimate: Weeks: Contract type:	imate:	42750 11 /27 /953 2 Political	# C % C	Campaign Ref: Sales Rep: Order Ref: Business Type:		E:063331070 HRP Washington, DC 06333107 POLITICAL	DC
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	S				Comme					
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36,337.50	6,412.50	42,750.00	<u> </u>	

Spots Cost

Totals

Grand Totals

10/01

Month 10 Weeks: 4

10/08

17900

42750

REP HEADLINE# 6333107
*** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET . HARRIS REPORT FROM REP

SEP24/12 09.02 *** WFLA-TV ***

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GRAM: REVOLUTION	10008-11008	: WFLA NEWSCHANNEL	1000A-1030A	: WFLA NEWSCHANNEL	1000A-1030A	AGENCY ADVERTISER CODE = 27	CD: TIME PERIOD : LGTH		AMERICAN CROSSROADS	* THIS IS A CASH IN	TTL \$42,750 @10x PLEASE CONFIRM THANKS! BRIAN FOR MEGHAN	ORDER	STATE TAX	IS OCT2/12 OCT8/12 WK-	AMERICAN CROSSROADS EST#95	CONTRACT	ALEXANDRI	66 CANAL	AGY. NAME CROSSROADS	ADV. NAME ISS/AMER.	
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	MOM		MON		FRI		PTS: WEEK : DAYS	Suggestion					DATE SEP	0004644		LOCAL REGI		Y- MEGHAN MCGARR	EMILY MILHOAN	OFF.# SALE	
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9/25/12 For (PE)

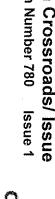
REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP !

SEP24/12 09.02 *** WFLA-TV ***

SVC- NSI DEMOS- RA35+*

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 780 Issue 1









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Associated Copies: No	Est./PO Number:	schedule Dates:	Buyer:	Client:
No	06333107	10/01/12 to 10/14/12		American Crossroads/ Issue
	Contract type:	Weeks:	Client/Product/Estimate:	Submission Cost:
	Political	2	11 /27 /953	36750
Business Category: Transactions	Business Type:	Order Ref:	Sales Rep:	Campaign Ref:
Transactional	POLITICAL	06333107	HRP Washington, DC	E:063331070

	Demographic:	Product:
	(L) Household	American Crossroads
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66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue

Submission Number 780 Issue 1







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Cost	Total	10/08	10/01	Spot Type	Rate	Rev Type			Ref
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WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 228-8888 Fax (813) 221-5787

INVOICE / AFFIDAVIT

2012 INVOICE DATE WFLA I SS

10/28/12 E:063331070

Political

WFLA

Crossroads Media 66 Canal Center Plaza Suite 555 ALEXANDRIA VA 22314

REP. ; WFLA (Washington Dc) HRP Washington, DC SLSP:

INVOICE NUMBER 0100033213 PAGE BROADCAST MONTH 1 10/01/2012 - 10/2

REF#: 11 /27 /953 ADV : American Crossroads/ Issue PROD: American Crossroads

SCHEDULE DATES 10/01/12-10/14/12

Standard Broadcast Month

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lota	al Airtime Gr	oss Spo	t Rev	enue :		42,7	50.00				

PERIOD COST

42,750.00

11 Total Units

ACTUAL GROSS BILLING 42,750.00 6,412.50 AGENCY COMMISSION NET DUE 36,337.50

Debits Credits SUB-TOTALS TOTAL RECONCILING

.00 .00 .00

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ADVERTISER

PRODUCT

American Crossroads/ Issue

American Crossroads

INVOICE NUMBER

BROADCAST MONTH

0100033213

10/01/2012 - 10/28

AMOUNT DUE 36,337.50

REMIT TO:

WFLA-TV REMITTANCE PROCESSING CENTER P.O. BOX 26425 RICHMOND VA 23260-6425

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000021453 Crossroads Media 66 Canal Center Plaza Suite 555 ALEXANDRIA VA 22314